



# Lawn Fertilizer

## HOW IT WORKS... The Need For N-P-K

Since the soil cannot provide optimum nutrient levels for lawn health and growth, fertilizing is necessary to provide the required nutrients. Each nutrient in a fertilizer provides a unique benefit to your lawn.

**Nitrogen (N):** Is what your grass requires for overall growth and development, providing the foundation for producing green color.

**Phosphate (P):** Is the nutrient responsible for producing healthy roots and increased shoots. Shoots are new growth rising from the roots.

**Potash (K):** Is essential for building grass hardiness. This nutrient provides the basis for your grass to be more tolerant to a variety of climate conditions with an increased resistance to disease.

## Secondary Nutrients

Secondary nutrients, which are often not supplied in many lawn fertilizers, are also required for exceptional lawn care. Some geographical locations present adequate amounts in the soil while others are lacking.

*GroundKeeper Lawn Fertilizer has added the following secondary nutrients:*

**Sulphur (S):** The additional sulphur aids in maintaining the dark green color while encouraging more vigorous plant growth.

**Iron (Fe):** Iron is the most commonly found natural soil nutrient deficiency.

GroundKeeper Lawn Fertilizer contains iron which helps your grass to develop a beautiful dark green color.

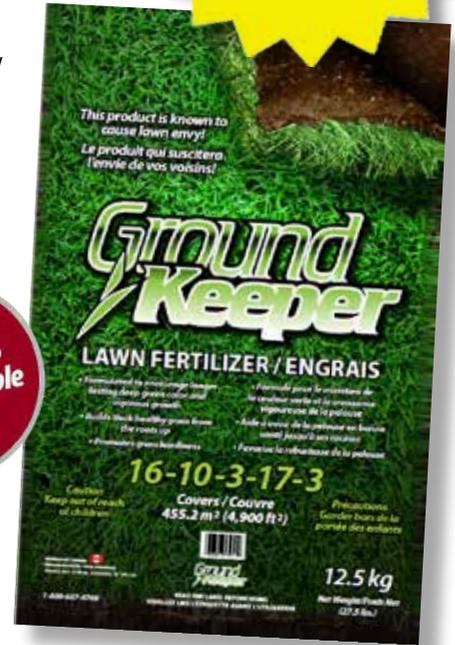
Part Number	Description
MIS16-10-3-17-3	Lawn Fertilizer with Phosphate (12.5 kg)
MIS16-0-3-17-3	Lawn Fertilizer without Phosphate (12.5 kg)



May 19 prior to GroundKeeper being applied and watered in → July 13 of same year showing results

Canadian Owned  
Canadian Made by  
Ceres Industries

Highest nutrient %  
per resealable bag



- **16% Nitrogen**  
Your lawn's major requirement for overall growth and development.
- **10% Phosphate**  
Essential for healthy roots and shoots and critical for photosynthesis.
- **3% Potassium**  
Like a radiator, creates tolerance to climate conditions, grass hardiness.
- **17% Sulphur**  
Aids in maintaining dark green color and correlates with Nitrogen addition.
- **3% Iron**  
Necessary for chlorophyll reaction contributes to green coloration of lawn.

**Get the Green Lawn Bragging Rights!**



November 2018